



**MASON-DIXON
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RUBIO WIDENS LEAD OVER MURPHY IN SENATE RACE

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from September 27 through September 29, 2016. A total of 820 registered Florida voters were interviewed statewide by telephone. All indicated they were likely to vote in the November general election.

Those interviewed on land-lines were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Those interviewed on cell phones were selected from a list of working cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 3.5 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?
(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Marco Rubio	45%	34%	19%	2%
Patrick Murphy	27%	25%	33%	15%
Paul Stanton	7%	1%	14%	78%

QUESTION: If the 2016 election for Florida’s U.S Senate seat were held today, which one of the following candidates would get your vote:

**Patrick Murphy, Democrat
 Marco Rubio, Republican
 Paul Stanton, Libertarian
 Basil Dalack, No Party Affiliation
 Tony Khoury, No Party Affiliation
 Steven Machat, No Party Affiliation
 Bruce Nathan, No Party Affiliation
 Or a Write-in candidate**

	<u>MURPHY</u>	<u>RUBIO</u>	<u>STANTON</u>	<u>OTHER</u>	<u>UNDECIDED</u>
STATE	40%	47%	5%	2%	6%
<u>REGION</u>	<u>MURPHY</u>	<u>RUBIO</u>	<u>STANTON</u>	<u>OTHER</u>	<u>UNDECIDED</u>
North Florida	32%	56%	6%	1%	5%
Central Florida	32%	51%	8%	3%	6%
Tampa Bay	40%	46%	4%	3%	7%
Southwest Florida	36%	51%	4%	1%	8%
Southeast Florida	53%	37%	3%	2%	5%
<u>SEX</u>	<u>MURPHY</u>	<u>RUBIO</u>	<u>STANTON</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Men	36%	52%	6%	2%	4%
Women	44%	42%	5%	2%	7%
<u>RACE/ETHNICITY</u>	<u>MURPHY</u>	<u>RUBIO</u>	<u>STANTON</u>	<u>OTHER</u>	<u>UNDECIDED</u>
White	33%	52%	7%	4%	4%
Black	77%	9%	-	1%	13%
Hispanic	38%	53%	1%	-	8%
<u>PARTY REGISTRATION</u>	<u>MURPHY</u>	<u>RUBIO</u>	<u>STANTON</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrat	70%	16%	4%	2%	8%
Republican	9%	81%	4%	1%	5%
Independent	38%	46%	8%	1%	7%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	340 (41%)
Republican	317 (39%)
Independent or Other	163 (20%)

AGE:

18-34	158 (19%)
35-49	209 (25%)
50-64	221 (27%)
65+	219 (27%)
Refused	13 (2%)

RACE/ETHNICITY:

White/Caucasian	549 (67%)
Black/African American	107 (13%)
Hispanic or Cuban	133 (16%)
Other	22 (3%)
Refused	9 (1%)

SEX:

Male	395 (48%)
Female	425 (52%)

REGION:

North Florida	180 (22%)
Central Florida	155 (19%)
Tampa Bay	150 (18%)
Southwest Florida	100 (12%)
Southeast Florida	235 (29%)